The Pedigree...

*Sphere* is a luxury lifestyle publication with a focus on luxury in London, aimed at a jetsetting audience, curating the world’s finest experiences for our affluent readership. Published quarterly, *Sphere* explores the unexpected side of travellers’ best-loved destinations and emerging trends in high-end travel, fashion, beauty, watches, jewellery, the business of luxury, art, gastronomy, wines and spirits, and the international property market. *Sphere*’s intelligent editorial mix, stunning design and original photography reflect its reach to sophisticated consumers.

*Sphere* is on board all British Airways First and Club Class long-haul flights and lounges, and on board other premier airlines, including Singapore Airlines, Emirates and Virgin Atlantic. It is also in the lounges of Qatar Airways and on the gate service of Gulf Air and Oman Air. It is in the lounges of Eurostar Business Premier, as well as in five-star London hotels and other exclusive locations, including private members’ clubs and private jets, making *Sphere* a top choice among high-end travellers.

*Sphere* magazine is also published online at spherelife.com

“You go out of your way to look after us, which is just one of the reasons we have had such a great business relationship for so many years”

**Michael Wainwright** Managing director, Boodles

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The Vision...

*Sphere* brings you all that is new, exclusive and exceptional in the world of luxury with internationally respected writers and photographers keeping our audience ahead of the luxury curve.

*Sphere*’s coverage includes:

**Travel** Fresh angles on jet-set hotspots and emerging destinations for business and leisure

**London** The lowdown on all that is luxury in the capital

**Fashion** For an international lifestyle, with a focus on seasonal trends, travel and understated luxury

**Beauty and grooming** A curated selection of treatments, products, fragrances and high-end spas

**Watches and haute jewellery** For the refined consumer who appreciates the newest novelties as well as the elite brands and their latest designs

**Business of luxury** How the luxury sector works

**Art** For those who appreciate contemporary artists as well as architecture, interior design and the international art scene

**Gourmet food, wine and spirits** For the traveller who loves to savour new experiences

**Property** For shrewd investors with an eye on both exceptional and emerging destinations

**Passion collecting** Where you should be investing wisely

**Stay in Style** Guide to the world’s top hotels
The Offer…

- Exclusive access to an informed, high-spending and well-travelled readership
- Focus on luxury in London
- Independent editorial viewpoint. Highest quality content and production values
- Tried and tested by the world’s most glamorous brands: Patek Philippe, Rolex, Chanel, Cartier, Bulgari, Louis Vuitton, Dolce & Gabbana, Prada and Hugo Boss
- **Special supplement:**
  - PULSE (watches and jewellery — Spring and Autumn)
- **spherelife.com:** online edition

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The Reach

**Distribution:** 68,000

**ABC:** 63,853

*(January to December 2016)*

**Frequency:** 4 x per annum

Spring, Summer, Autumn, Winter

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**The Distribution**

**Airlines**
All British Airways First and Club Class long-haul flights and lounges. On board Virgin Atlantic Upper Class flights and in Virgin lounges. Other airlines include Singapore Airlines, Emirates, Gulf Air, Oman Air, Etihad Airways, Qatar Airways and BAA VIP suites 57,700

**Eurostar Business Premier**
In lounges 2,000

**London Hotels, Clubs and Spas**

**Cruise ships** Including P&O and Cunard 300

**Subscriptions & other** 500

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On board British Airways First and Club Class
Rate card

Publication schedule

Issues: March, June, September, November
Copy deadline: three weeks prior to publication date

Rates in Sphere

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Stay in Style

Stay in Style £4,000

Special positions

Outside Back Cover | £12,200
First DPS         | £21,500
First Half        | 10% extra
Inside Back Cover | £10,000
Facing Contents   | £9,300
All guaranteed positions | 10% extra

Advertorials, promotions and online rates can be quoted on request

Inserts

£65 per 1,000 (loose); £80 per 1,000 (bound in)

Printing specifications

<table>
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<th>Sizes</th>
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PDFs must be created according to the PPA Standard (available on request).

Advertising material must be sent to the London office via one of the following:

1. CD/Proof - Production Department, 46-48 East Smithfield, London E1W 1AW
2. FTP - iln.ftpstream.com Username: advert Password: upload99

Production costs will be charged for non-PDF formats, incorrectly supplied PDFs and adverts supplied without colour proofs.

- Terms of payment: strictly 30 days after publication date
- Overdue accounts are subject to a 3% surcharge
- Euro rates available on request
- Advertising agency commission: 15%
- Cancellation: four months prior to publication date
- All bookings are subject to Illustrated London News Limited’s Terms and Conditions, a copy of which is available on request.

For further information

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Fax: +44 (0)20 7426 1020
Website: www.iln.co.uk

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Email: jcooper@rmsmg.com

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Email: sphere@iln.co.uk

Production
Tel: +44 (0)20 7426 1005
Email: production@iln.co.uk

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Sphere Life digital rate card
www.spherelife.com

<table>
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<th>Pages / Session</th>
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<td>2.07</td>
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Source: Google Analytics, May 2017

Email and social

Supporting channels have only been promoted since March 2017 and we have ambitious plans to grow social and email numbers from our current status:

- Email: 2,196
- Twitter: 2,056
- Instagram: 398
- Pinterest: 326
- Facebook: 229

Data correct as of May 2017

Digital specifications

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<tr>
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<th>Dimensions</th>
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<th>Accepted Formats</th>
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<td>• Ad expansions are not permitted</td>
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<td></td>
<td>• Video control functions (play / pause / mute) must be present for the duration of any video content</td>
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Native advertising: £3,500 / month
Banner takeover: £3,500 / month

- Native advertising rates include £1,000 for production and £300 per site adaptation thereafter
- Original bespoke creative available on request and subject to approval by magazine owner
- Sphere native includes promotion across Sphere’s email and social media channels
- Sphere native also includes £500 of targeted paid media promotion
- Banner advertising on Sphere involves a site takeover on homepage and all article pages
- Product placements are available on request and are subject to editorial approval.
- Product placements would also feature on the Sphere homepage (for a minimum of a month and on social media)